

February 27, 2018

IQHA Board Meeting

Dublin Bay Rest. Ames, IA

**Present:** Pres. Kim Strong, Lloyd Johanningmeier, Janet Skola, Brain Hamrick, Jackie Kincaid, Jeanine Lowry, Rosalie Carlson, Mitch Adkins, Marc Chapman, Missy Merwald, Kelly Birkenholtz, Jennifer Sherriff, McKenzie Schaffer. Director vacancies in District 1, 3, & 4.

President Kim Strong called the meeting to order at 6:30 held at the Dublin Bay Restaurant.

The minutes from the previous meeting were previously emailed to board members and a correction/clarification was added regarding the Judges fee for the Mayflower Show. The \$7 per judge fee is for AQHA and IQHA, with \$1 going to IQHA and \$6 going to AQHA. The minutes were approved. (Rosalie C. / Brian 2<sup>nd</sup>)

**Treasurers Report:** Pres. Kim Strong went over the account balances she had from working with Havens Accounting. A handout was distributed and the numbers are not final. There have been some confusion in the financials, mainly due to figures being miscatagorized. Kim is working on separating out a more straight forward system using the categories of General Fund, Breeders, Fall Classic, Mayflower, Youth and Amateurs. An accurate profit and loss statement will then be possible. Account balances were read. **A motion** to accept Treasurers Report as read and discussed (Rosale C / Brian H. 2<sup>nd</sup>) passed.

**Amateur Report:** Amateurs are donating \$200 towards Coffee and Donuts for the Mayflower Show. Also they are donating \$100 to the Iowa Horse Fair. Last year they raised \$2,368 mostly from the sale of Mayflower Baskets, to go towards year end awards. With the increase in cost of the Jacobson Arena for the Mayflower more sponsors will be needed.

**Stallion Auction Report and Breeders Information:** A note from Debi D. was read reporting the Stallion Auction sold 39 studs and are paid. A list of unsold stallions has been posted. Jennifer S. reported that this year 69 stallion services were donated,. We had 1913 views, 46 people registered to bid, 91 bids for a total of \$21,700. Last year, 2017, 109 stallions were donated, 101 registered bidders, 5,500 views, and \$65,150 was raised. Some of the comments that need to be addressed are about IQHA memberships for stallion owners who donate their services, and an estimate of how much was in the kitty to be won. Better communications between the Breeders Committee and the Board Members is needed. Checks should be promptly deposited. A timely response for entries to show they have been received. Do we want to change back to a "Live Auction" ? Brian H. made **a motion** to close the Cedar Falls Post Office Box and have all IQHA correspondence forwarded to the home address of the Board President, Kim Strong. Lloyd seconded. Motion carried.

It was discovered that IQHA was being billed for bonding of the Breeders Committee, Debi D. and Colleen C. If Bonding was not required and the Committee does not handle money or write checks there was a decision to have them taken off the Insurance.

**Iowa Horse Fair Report:** Jackie K. reports that she has ordered information fliers regarding the American Quarter Horse from AQHA to pass out. (Educational literature, transfers, rule books etc.) The key to the storage unit is needed to see what is in there that we could possibly pass out. The coffee cup is popular. In 2016, Iowa was home to 64,500 Quarter Horses owned by 15,000 + Iowans. We need to advertise the Ride program at the booth and be able to answer questions about it.

**Directory:** Publication date aprox. April 1. A list of items needed for the directory are 2018 Calendar of Events, Finals points standing, info on Horseback Riding program, 2017 Futurity results, Mayflower Show Bill, IQHA point rules. Send Board Members Bios and Photos.

**Futurity Committee:** Members are Kim Strong, Jackie Kincaid, Kelly Birkenholtz, Mitch Adkins

**Banquet Committee:** Chair -Heather Maas, Liz Barker Petersen, Martha Kline Loney  
January 25<sup>th</sup> weekend is available at Prairie Meadows. There are 4 locations being considered. A reminder for members to forward any fun photos that may be taken during the show season that the Committee can use.

**Membership Report:** Kelly reported 199 members with 50 new. Last year counted 314. 15 members enrolled in the Horseback Riding Program.

A meeting will be set up for District 1 for the purpose of electing a new director. Katie Schaapveld was the secretary and is holding the check book for D-1. Jennifer Sherriff is holding the checkbook and other stuff for D-3. District 3 needs to fill their vacancies. Meetings have been held at Lone Star in Cedar Falls.

**Audit Fund:** \$6,563.21 thru the end of 2017

**Show Approval Form:** A motion to use the \$1 per entry to go the open and amateur accounts without reductions. Made by Rosalie C (?), Sec by Brian H, Motion carried. Follow up discussion, the \$6000 cap is still in place. There should be a line item amount for year end awards and we could be increasing the amount for a better award. Show Bucks are difficult to keep track of and to reconcile with the bank. Show management needs an information packet on how to use them. There is an issue date on the show bucks.

**Mayflower:** Kelly B. passed out the Mayflower Show Flier. She reported that the Roan Horse Assoc. has given \$250 for 5 classes to the top showing Roan horse. Buckskin will be adding classes. Brian said he will be bringing 1 rope gate and that he has 45 – 12' poles for trail. District 2 voted to donate 2 Lucky Buckets drawing items. Kelly went over some of the neat awards to be given out. Patty Fox will be heading up the Derby Party.  
Kelly reported on a Stalling Office & Services proposal from Jackie Kincaid. We paid \$800 for the Fall Classic last year. Jackie is willing to provide the sawdust services for \$800 and donate \$175 back if we upgrade/renew the Fun Ware Show software that we had previously purchased, and to provide a Pizza Party for District 5 volunteers. Brian H. made a motion to accept that proposal, Lloyd J. seconded. Passed. Jackie not voting.

**Facebook:** there was discussion about Mayflower exhibitor is the IQHA member and not the horse for High Point. A motion was made that an IQHA membership was not required for High Point or Circuit Award winners at the Mayflower. Made by Brian H., Seconded by Lloyd J. Motion Carried

**Sponsorship:** Sponsorship is welcome. Missy has a list of businesses and contacts who have donated in the past and might be willing to donate again. She has a letter that describes the Mayflower Show and sponsor opportunities. Jackie also has sponsorship forms. Sleep Inn and Econo Lodge have offered great block rates & suites.

Kim S brought up an issue that has been troubling our Association regarding AQHA shows held in Iowa that are not asking for IQHA approval. A search of the Board minutes showed that no show approval form was turned in for Moorman's Fall Shows.

Jennifer Sherriff will help us utilize Constant Contact – email blaster. She says it is \$50 per month.

**New Busniess:** Jackie Kincaid has put together a Scribe Clinic on April 22 after the Horse Fair. Liz Barker Petersen, Huxley, is hosting it at her Party Barn just off Hwy 210 starting at 4pm. RSVP (515) 991-5094 . Jackie will be posting more information and is looking forward to getting 20 or 30 participants, spread the word.

Brian H. shared some information about the Iowa Equestrian facility at Kirkwood being available Aug. 25 -26 for a possible Breed Show if any District can get enough resources to put one on or partner.

Rosalie C. made a motion to allow Kim S. to sign a check as a deposit for Mayflower Show as a single signature. Brian 2<sup>nd</sup> - Motion carried.

Next meeting to be held on March 20

Motion to adjourn by Rosalie C, Seconded by Brian H.

Adjourned 10 pm

Prepared by Secretary/Treasurer – Janet Skola